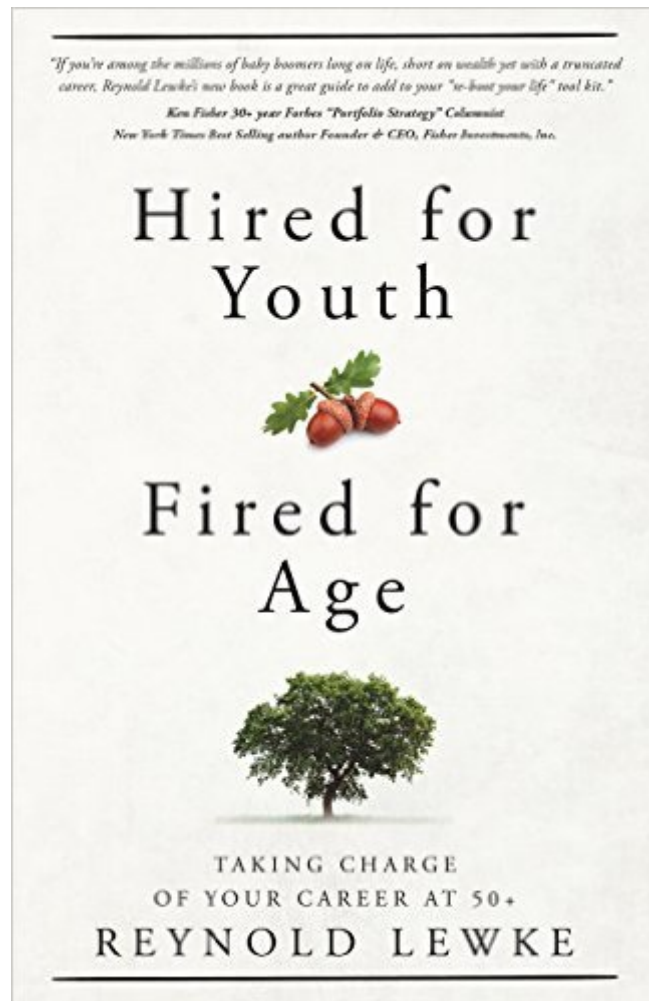


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# Hired For Youth - Fired For Age: Taking Charge Of Your Career At 50+



## Synopsis

ARE YOU READY FOR 2050? • Average 401(k)/IRA balances reached only \$91,300 in 2014 • For >60% of households, Social Security is the chief retirement income source • Typical couples needs >\$240,000 for retirement medical expenses • There are already more people over 65 today than there were in the entire labor force when Social Security was passed into law If you are over 50, then you know the reality that your job is hanging by the proverbial thread. You know that if anything happens economically, you, not the 20-something rising star, will be shown the door. This book will guide you on how to create a Strategic Career-Life Plan, so that you can deal with job market reality, make money in your retirement years • and break the retirement heartbreak statistics. In this book, you will learn: • The purpose of a 30-year Career-Life plan, and why you need one • The 3 reasons search firms rarely call back and how to change that • A 5 step guide to managing your career now that you are 50+ • Mistakes Technology Professionals make | and how to avoid them | • Why staying relevant means staying healthy? • Why paying it forward is your best career-life insurance policy? [www.reynoldlewke.com](http://www.reynoldlewke.com)

## Book Information

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## Customer Reviews

The book reads as a trusted friend giving you advice on how to set and achieve career goals in the "second half" of your career. As an executive search recruiter, the author has seen thousands of data points of people making the transition to the second half of their careers. He has seen what leads to success, and what does not. The reader can greatly benefit from his accumulated wisdom,

which in a sense is a "big data analytics" approach to finding success and personal happiness in one's career beyond the age of 50. The author understands how the system of large companies works. Graduates from top universities are lured into those companies in their youth, and are able to flourish for decades. As time goes on and the funnel narrows, middle-aged workers are often left in unfulfilling roles - or in the worst case (and not uncommonly) being dismissed on account of their age (which is a proxy for how much money they make relative to their younger peers). The author also understands that as a worker proceeds further into their career, if left unchecked career options can and will narrow - leading to frustration, dis-satisfaction, underachievement, and lower economics - whereas in reality, and with planning, a career can and should flourish in the latter half. The reader will benefit from Reynold's accumulated wisdom, which includes a methodology for to develop a plan to make the most of the rest of your career. This involves creating a vision, understanding your values, developing a mission statement, and a strategy to achieve it. Reynold encourages the reader to think of their careers in terms of portfolio theory, and to reinvent themselves in five-year cycles. And he gives helpful guidelines and tactics on how to be successful.

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